



Q1 Projects January-March Run Business Accelerator Mastermind #1 Launch the Start Strong Program Re-launch Pathway To Profitable Programs Finalize the PPP funnel Finalize the ICE funnel Finalize the VAB Funnel Refine the BAQ nurture campaign Find, hire and train GEA's Director of Marketing Find, hire and train a copywriter Find, hire and train a Social Media Manager 2 Speaking gigs or Sponsorships Conduct a re-engagement Campaign for VAB Initiate the team incentive plan	Q2 Projects April-June Re-launch Ideal Client Enroller 3 speaking gigs or Sponsorships Find, hire and train an amazing virtual assistant Conduct a re-engagement Campaign for ICE Launch ICE for Financial Planners Launch Business Accelerator Mastermind #2
Q3 Projects July-September 3 Speaking gigs or Sponsorships Find, hire and train 1 virtual assistant Host a live event Pay off small note #1 Launch Business Accelerator Mastermind #3	Q4 Projects October-December 2 Speaking gigs or Sponsorships Finish my book by 12/31/16 Pay off small note #2 Secure a Line of Credit Re-launch Pathway To Profitable Programs

Lead Generation Plan

- ☐ Daily, weekly & monthly SM posting plan
- ☐ 4 monthly summits/interviews
- ☐ Bi-monthly newsletter
- ☐ Promote 1 JV partner

Average Monthly Goals

- ☐ Launch 25 Academies
- ☐ Launch 50 Assessments
- ☐ Grow the list by 1250
- ☐ 1 Publishing house partnership