



Global Experts Accelerator



Your Business Vision Quest

Defining what you want to create in the fabulous year ahead.

"Vision is a heart-felt, purpose-driven expression of what we intend to create in the future by taking courageous, focused action today."

Jane Deuber

Let the Journey Begin!

You are about to experience the power of having a clear, compelling vision of what you want to accomplish and who you need to be.

Let me ask you... if you could design your life and business to be exactly as you would want it, what would it look like, how would it feel, what would it hold for you?

When we let go of past patterns, misses or disappointment and step into questions that unearth our deepest desires, we begin to get a glimpse of the person we are being called to be and the life we are being invited to live.

When we explore questions of... Where would you be? Who would you be with? What work would you be doing? How would you be impacting the world and making a living? What would your day look like? With whom would you be working? How much would you be earning?

The answer to these questions, are the beginnings of a compelling vision for your life and business.



The power of a vision...

- A vision engages your heart, mind and spirit in making it come to fruition.
- A vision keeps you connected to your deepest desires and keeps hope alive.
- A vision gives your everyday life significance and meaning.
- A vision is fun, invigorating and breathes new life into your journey.
- A vision allows you to release unexpressed desires and that feels fantastic.
- A vision reminds you of the reasons for taking the steps you need to take.

Vision in My Own Life

One thing I know for sure is that when it's time to re-ignite my passion for my business and my life, there is no better way to do that than by re-visiting and enhancing my vision for what I want my life and business to look like.

A compelling vision is a written description of the life and business you want to live at a certain time in the future. It's a snapshot of something you want so badly that you are willing to move mountains, take risks and stay in motion to see it become your reality. Your vision is an expression of what you will manifest in both your personal and professional life in order to make the contribution you are here to make and live the quality of life you are here to live. It's best if it's significant, juicy and filled with the things that turn you on.



Since a vision takes time to see, develop and articulate, consider this to be only your first pass at your new compelling business vision. Give yourself to move beyond the ideas you may have been holding on from the path and move toward something fresh – something new so you are able to access a new level of wanting and desire.

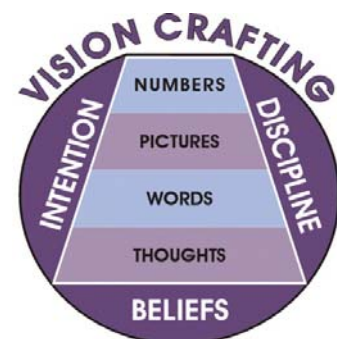
You can access your compelling vision in a number of ways...

- **Write it** out on paper, your journal, a sketch book
- **Feel it** by noticing what feels good in your bones when you consider having it in your life
- **Picture it** in a dream book where you keep pictures, words and images of representations of your vision - things you want in your life
- **Gather it** by spotting things in your everyday life that feel resonant with what you want in your future vision
- **Draw it** using colors, paints or crayons to express the color, energy and elements that you want it to include.

Your Four Dimensional Vision

As I've played with vision in my own life and businesses I've seen a pattern emerge as to how one's vision takes shape and becomes real.

First, the vision begins as a thought or a string of thoughts about what you desire for your life and business.



Then, it takes shape in the form of words – either written or spoken – that begin to give meaning, specifics and depth to the vision you are holding in your mind and heart. The more detailed you are in the description of your vision, the more compelled you will feel to bring it to reality.

At the third level of creating your vision you begin to form pictures. This can be done through simple visualization exercises, in your mind's eye or actual physical pictures in the form of a vision board, vision book or electronic version of your vision.

Finally, we finish with perhaps the most unusual component – numbers! Especially for your business vision, numbers give you a tangible sense of “here’s how it will happen.” In my experience, an Excel spreadsheet is perhaps one of the most powerful manifestation tools we have at our disposal.

** Refer to the Revenue Projection Template to project your revenues for the coming year. This template can be found in Module 3 of Part I of the Business Mastery Program.*

The Power of The Pen

So how do you define a vision that is meaningful and inspires you into action? First – write it down! In 2001, I had the audacity and the courage to put what I wanted on paper. Today I am living most of what I envisioned. Because I knew what I was moving towards, I was inspired to do the things that were often scary or uncomfortable. It called me to make the phone calls, complete the articles, attend the events - to do the things that would bring it into reality.

Four Steps To A Compelling Vision

Step 1: Create the time to craft your vision

To create a compelling vision you’ve got to invest some time. Find a quiet spot where you will not be interrupted. The more resonant you feel with your environment, the more you will be open. Add elements of beautiful music, a candle, a cup of tea or a glass of wine.

If you can be among nature (or bring it into your environment) you will find it easier to connect to your dreams and desires.

Step 2: Open your heart and your mind

Take a moment to center yourself. Through deep breaths, meditation, soft music or in silence, imagine opening your heart and mind to what is possible for you over the coming year. Call forth your dreamer who is both courageous and confident in who you are and what you are here to do. From this place begin with gratitude that you are living in a time and place where

you are the alchemist of your own life. Feel the gratitude and excitement of being able to paint a picture of where you want your life and business to be, one year from now.

Step 3: Take yourself to the future

Now, let your mind wander to a time and place 1 year from now. Pick a special place you imagine yourself being that makes you feel happy and at peace. Add details to the vision. Will you be with someone or will you be in a quiet secluded spot on your own? For my vision work I often imagine being with Mario, my husband, toasting to the amazing year we just experience.

Once you have this moment of celebration in mind, begin writing in your journal in the present tense, as if you were looking back at the past and honoring with excitement and appreciation all you have accomplished. It might begin...

Today, _____ I am so excited to be sitting here looking back over the past year. As I look to all that I have experienced and accomplished I am filled with a deep sense of gratitude for all that has taken place.

Step 4: Describe each area of your life in detail

One by one, move through each areas of your life and describe in the present tense what you are experiencing. Write about it as if it has already happened. What will your home environment be like? What key relationships are you in and how do they feel? What have you accomplished in your career? In each area, talk about goals achieved, shifts that have been made and your experiences. In my 1 year vision, I often include the vacations we took, the new professional connections I had made, the relationships that had deepened, the weight I had lost, the events we held, the clients we served, the income goals we met, the retreats we conducted and so on. Make your vision fun, exciting and filled with meaningful milestones that are meaningful and exciting to you.

Step 4: Review your vision often

Once you have your written vision, use it as a beacon to define the projects, events, goals and accomplishments you want to weave into your days, weeks and months.

What's exciting is that year after year, as I have used this vision crafting process I arrive at the 1 year mark in amazement about what I have actually accomplished.

A special note: If you are a participant in Jane's Platinum program or working with her privately, you will be invited to continue this work by taking steps to turn the vision into a plan. Enjoy!

Align Your Vision to What's Important to You

Once you have a written, compelling vision, look back over it. How many of the things you describe in your vision are supported by your values? What matters most? For most, your ultimate vision is a tangible expression of those values. If something is missing, look to where you can add it. The more aligned your vision is with what you deem important, the more likely you are to stay in the game of making it come true.

Now, look around your life today. Is how you are spending your days a reflection of the values you hold dear? For many of you, the values you hold dear may not be the values reflected in your calendar. For example, personal health is a value many of us list among our values, but when we examine our day to day actions, are we truly honoring that value? The candy in the afternoon, not exercising for a week, forgetting to take nutritional supplements - these are signs you are not honoring your core value in your day to day life. That's OK! Join the club! You are not alone.

What's important is that you are aware of the gap between where you are and what you want to be. Now ask, where can I make a small shift? What small step can I take today to move closer to the vision? In our previous example, it might be to go on a walk instead of watching TV or perhaps you'll grab for an apple instead of a cookie today.

** Refer to the Core Values Exercise in Module 1 of Part I of the Business Mastery Program.*

Need an additional nudge?

Use these powerful questions to call out the beautiful details of your personal vision. By writing down the details of your desires in all areas of your life you set in motion the opportunities and actions that will make it your reality. Think of these questions as a launching point to crafting your vision. Make them yours and add some that inspire you. There is ***"power in the pen!"***

Imagine it is one year from now, looking back at what has unfolded in your life...

1. What kinds of daily business activities are you loving doing?
2. What achievements are you most proud of?
3. Who are you working with and how does it feel to work with them?
4. What is your work environment like?
5. What is your monthly income?
6. Where does the money come from? (How do you make that per month?)

7. What specific differences have you made for your clients?
8. What skills have you mastered and now feel effortless to you?
9. What do you love most about your work?
10. What are you known for in your professional circle?
11. What are you doing that you absolutely love and want more of?
12. Describe how you spend your days?
13. What mentors guide and inspire you?
14. What do you do to grow personally?
15. What can you see for yourself there that you couldn't see before?

May this exploration of what your heart truly desires open you up to new possibilities and a new passion for taking courageous steps to what you are being called to create.

With Much Love,

Jane

Who Is Jane Deuber?

Jane Deuber is a sought-after business strategist, author, international speaker, and seven-time successful entrepreneur who has helped thousands of entrepreneurs transform their expertise and passion into a profitable business that they absolutely love.



While armed with a Master's in International Business, it's her 30 years in the entrepreneurial trenches inspired her programs on how to master the game of entrepreneurship and her technology solutions that help experts entrepreneurs attract, engage and enroll their ideal clients.

Today, Jane will be sharing her latest innovations in eLearning excellence. As the founder of ***Virtual Academy Builder***, she and her team help entrepreneurs monetize their expertise by designing and producing eLearning programs that impact lasting change and create raving fan clients. Then, utilizing her ground-breaking eLearning platform and her "*three tiered launch formula*" she moves experts quickly into profits and lays the foundation for creating recurring revenues for years to come.

While Jane's career helping entrepreneurs become more profitable spans nearly three decades, her personal passions are family, supporting worthy causes, traveling internationally and spending time in nature with her husband Mario and yellow lab Boomer.